



## Privacy Policy & Cookies

IPS uses its website for information, marketing and advertising purposes.

We as IPS are committed to protect the privacy of all website users. We collect only basic user data necessary for doing business, as described below, and for informing users in accordance with good business practices to provide quality service. We will not use data for any other purpose, nor will we give information to a third party. All user data will be guarded and made available only to IPS employees if data is needed for purposes mentioned in this Privacy Policy & Cookies document. All IPS employees and Partners (listed on our website) are responsible for respecting the principles of privacy protection and in compliance with privacy requirements as outlined in Partnership Agreement executed with IPS

### 1.1.1.1 CONTACT FORMS

Through our website, you can get information related to our services and products. For more specific and detailed information accordingly to our website users' particular interests, we give the opportunity for an online inquiry.

For the purposes of processing your enquiry, our website will ask for your basic personal and contact information, your name and a valid email address.

### 1.1.1.2 NEWSLETTERS

In addition, we provide the option to subscribe to our newsletter sent by email, in order to receive our news and special offers. For this purpose, our website will request a valid email address.

A subscriber can opt-out or unsubscribe from our newsletter at any time by using the "unsubscribe" link in each newsletter.

### 1.1.1.3 GOOGLE ANALYTICS

We use Google Analytics. It is a piece of software which uses cookies to help us analyze how our visitors use the site.

#### 1.1.1.3.1 WHAT DOES GOOGLE ANALYTICS RECORD?

Basic data such as: information of a computer you're using, what website you came from to get here or how long you stay for.

Find out more about how these cookies are used on the [Google privacy site](#).



### 1.1.1.3.2 WHAT DO WE DO WITH YOUR DATA?

The tracking information allows better understanding of our visitors and what content they're reading. Occasionally, we will compile aggregate statistics about the number of visitors this site receives and browsers being used. No personally identifying data is included in this type of reporting. All of our activity falls within the bounds of the Google Analytics Terms of Service.

### 1.1.1.3.3 WANT TO-OPT OUT OF TRACKING?

You can also [opt-out of Google's advertising tracking cookie](#) or [use a browser plugin to opt-out of all Google Analytics tracking software](#).

### 1.1.1.4 COOKIES

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

We use performance cookies (Google Analytics) and third-party cookies (e.g. Twitter).

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies you may not be able to access parts of our site.

### 1.1.1.5 CHANGES TO OUR PRIVACY POLICY

We reserve the right to update or alter this Privacy Policy from time to time without notice.